

LA PERFUMERÍA

DE MERCADONA

JANUARY-FEBRUARY / 2024



DISCOVER YOUR FACIAL ROUTINE



Preparando
tu rutina



*We tell you about
it on page 15*

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The model is wearing:
On her eyes, **Micro Eyeliner**, **Multicolor blush** on her cheeks and **Matte Lipstick** on her lips, all from the **Rose Quartz** collection.

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NEW!



ROSE QUARTZ

The new make-up collection in pastel tones brings the passion, peace and warmth of rose quartz, known as the stone of love, to your skin.

FACE PRIMER

Oil-gel texture primer for a bright and moisturised face.
Floral aroma.

MATTE LIPSTICK

Pink lipstick with a **matte finish** and a soft, velvety texture.



MULTICOLOR BLUSH

Light, **silky** blush with a compact powder texture for easy and convenient application.

MICRO EYELINER

Extra fine highlighter for **precise outlining**. Waterproof and long-lasting.

BLACK LASHES MASCARA

Mascara with a **long-lasting** and intense black finish. With lengthening brush.

CREAMY LIPSTICK

Nude lipstick with **high coverage**, a glossy finish and creamy texture.



ROSE QUARTZ look collection



1

FACE
PRIMER



2

MULTICOLOR
BLUSH



3

MICRO
EYELINER



4

MATTE
LIPSTICK

NEW!

EXTRACTS



COMING SOON

Her



Petals
*Pink pepper, iris,
patchouli*



Ámbar
*Agarwood, sandalwood
and vanilla*



Vie
*Neroli, ylang-ylang
and patchouli*



COMING SOON

Him



Cuir
Saffron flower, agarwood
and benzoin



Velour
Pepper, incense
and amber



Metal
Blackcurrant
and akigalawood

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NEW!

COMING SOON

MAXI CURVE MASCARA

Intensifies the gaze, lengthens and gives density to the eyelashes



HOW TO APPLY THE MASCARA CORRECTLY

Apply **from the root to the tips** with **zig-zag movements** until you achieve the lifting effect and the desired volume.

Repeat with a second layer to intensify the result.

New short silicone applicator with bristles in a spiral. Its ergonomic and flexible shape enhances the curve effect.



NEW!

COMING SOON

24-HOUR COMPACT POWDERS

High coverage and natural finish with second skin effect



- Long-lasting.
- Soft and creamy.
- Made with over 90% natural ingredients.

Available in 4 shades



Beige



Pink beige



Gold



Dark gold

NEW!

COMING SOON

Q10 SERUM

Multi-action anti-ageing serum that stimulates the production of collagen in the skin, improving its firmness

WHAT DOES IT CONTAIN?

Coenzyme Q10. Reduces the depth of wrinkles, softens and improves the oxygenation of the skin.

Vitamin E. Strengthens the effect of the substances that hydrate the skin and protect it from environmental aggression.

Lecithin. With moisturising properties. It promotes the action of the active ingredients.

HOW TO USE IT?

- 1 Remove the cap from the vial and attach the dropper.
- 2 Apply day and night on clean skin of the face, neck and neckline. Massage until fully absorbed.



SUITABLE FOR
ALL SKIN TYPES
INCLUDING SENSITIVE SKIN



DAY AND NIGHT

NEW!

COMING SOON

CLAY FACIAL MASK

Purifying facial mask with charcoal for thorough cleansing of the face



HOW TO USE IT?

- 1 Apply an even layer**, avoiding the eye contour and lips.
- 2 Leave to act for 20 minutes** until you feel that it is completely dry.
- 3 Rub with your fingers** until the layer created is removed, and rinse with warm water.

WHO IS IT FOR?

For **all skin types**, especially skin with imperfections, dull tone, or excessive shine. **Oils and impurities are absorbed** with regular use, resulting in intense cleansing.

Normal skin

1 time per week

Acne-prone and oily skin

2 times per week

HYDRA HYALURONIC

Hydrating hair care suitable
for normal or dry hair

IMPROVED FORMULA

LONGER-
LASTING
FRAGRANCE



1

Shampoo

Hydrates and softens the hair.

2

Mask

Hydrates and untangles the hair. Once or twice a week. Leave to act for 2 minutes and rinse.

3

Instant Conditioner

Hydrates and untangles the hair, protecting it from the sun. How to use it? Shake. Spray on damp and/or dry hair. Do not rinse.

WHAT DOES IT CONTAIN?

Hydra returns and maintains the hydration of the hair, leaving it softer, brighter and silkier, without weighing it down, with Hyaluronic Acid, Niacinamide and Provitamin B5.

NEW!

COMING SOON

ANTI FRIZZ

Eliminates frizz, adds shine and protects your hair from heat.



What are the benefits of the new Deliplus Antifrizz treatment?

- Combats frizz even in environments with extreme humidity.
- Protects your hair from damage from styling tools such as straighteners and hair dryers.
- Achieve shiny, silky hair instantly with a long-lasting effect.



How to use it?

- 1 Separate the hair into sections and apply the product from root to tip.
- 2 Dry the hair with heat to activate the product, give it the desired form and style it as usual.

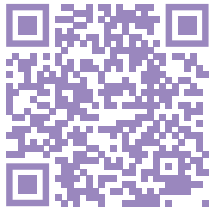
COMOTÚ



Coming soon: **new additions**
to our Cosmetics section

DISCOVER YOUR FACIAL ROUTINE

Scan the QR code



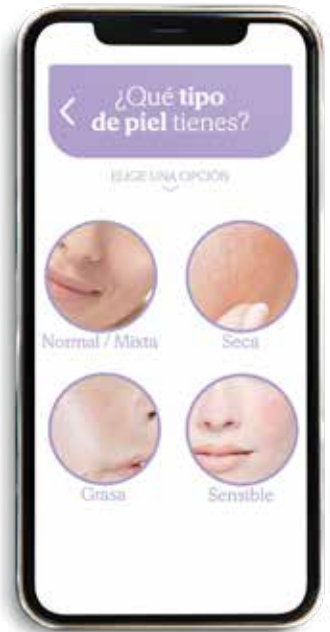
1

With your mobile camera, scan the QR code. It is also displayed on the shelves of our Cosmetics section.



2

Are you looking for a full care routine or a specific product? **Choose your option.**



3

What is the main characteristic of your skin? It may not be the same during the whole year.



4

What would you like to treat? You can only choose one option for each search.



5

Wait for a few seconds while we prepare your selection of products.



6

Discover your personalised beauty routine and find more information.



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