

# LA PERFUMERÍA

DE MERCADONA

APRIL - MAY / 2024



# DISCOVER YOUR FACIAL ROUTINE



Preparando  
tu rutina





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**A publication by  
MERCADONA, S.A.**  
Polígono Industrial  
Fuente del Jarro  
c/ Ciudad de Liria, 5  
46988 Paterna  
(Valencia)  
Design and publishing  
ELCA Contenidos  
Graphic printing  
Jiménez Godoy  
Legal deposit: TO-0789-2008

The products that appear in this magazine correspond to Mercadona's standard product selection. The collections are limited editions available in stores while stocks last. Some products may occasionally be unavailable due to space restrictions. Please ask our staff.  
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# comotú

## Him

The Cosmetics section's most iconic fragrance is stronger than ever.



1 Redesigned and unified packaging.

2 Improved formula for Fuerza, Amor, Enciende for Him and Her, and Viento.

3 Increased size of Extratime from 50 ml to 100 ml.



**FUERZA**  
eastern,  
woody



**EXTRATIME**  
eastern,  
woody



**EXTRATIME**  
woody, oriental,  
fruity



**ENCIENDE**  
eastern,  
aromatic

**NEW!**



**REBEL**  
eastern,  
woody



**VIENTO**  
citrus,  
woody

# comotú

## Her



**EXTRATIME**  
*cyprus*



**AMOR**  
*floriental  
fruity, musky*

**NEW!**



**SINFONÍA**  
*floral,  
citrus, green*

**NEW!**



**ATRACCIÓN**  
*woody,  
gourmand*



**EXTRATIME**  
*floriental,  
fruity, citrus*



**ENCIENDE**  
*oriental*



**NEW!**

# THE ROSE

comotú

**STARTING ON 22/04**

Celebrate Mother's Day with The Rose, the delicate floral-inspired fragrance that comes with a raffia bag, ideal for spring.



**EAU DE PARFUM 100 ML + BAG**



**NEW!**

# ABSORBABLE PATCHES

Intensive *lifting* effect treatment in the form of absorbable patches. Thanks to their innovative technology, these patches work even on the deepest layers of the skin. They contain hydroxytyrosol, a powerful antioxidant extracted from olives that protects the skin from free radicals.

Its use is recommended after cleansing and before any treatment. It is complementary to all other cosmetic products, including make-up.

## HOW TO USE IT?



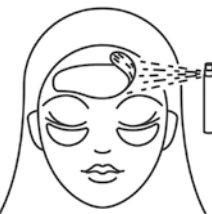
**1** Moisten the area to be treated well with Aqua Mist.



**2** With dry hands, place the patches with the matte side towards the skin.



**3** Remove the shiny part when the product has been completely absorbed.



**4** If any residue remains on the patches, wet the area again and reapply. You can use any Aqua Mist or Toner.



**NEW!**



## **FLOWERS** *Collection*

Discover the most colourful  
make-up collection of the season.  
A tribute to botanical delicacy  
that conveys freshness and elegance.





6

**1 DUO HIGHLIGHTER.** Dual highlighter in matte or shimmer finish that enhances your features and brightens your face. With a comfortable texture that glides on smoothly. **2 EYEBROW RAKE.** Semi-permanent ink pen with a rake-shaped tip that fills in, accentuates and combs the eyebrows, providing a delicate touch of colour. Light and natural finish that lasts up to 20 hours. Available in two shades. **3 CREAMY BLUSHER.** Liquid blusher with a gel-cream feel, sponge applicator for a light texture and velvety finish. Its two shades are suitable for all skin tones. **4 HIGHLIGHTING FACIAL FLUID.** Cream-gel feel, light texture and translucent, bright finish. **5 VOLUME MASCARA.** Mascara with a striking effect that enhances the intensity of the eyes and thickens the lashes. **6 EYESHADOW PALETTE.** Fan-shaped powder palette with mirror and 12 colours that can be combined with each other.



## Day look

The Model is wearing:

- Foundation.
- Eyes: from the palette of the Flowers collection:
  - No. 4 in the eye socket.
  - No. 6 Upper eyelid and brow bone.
  - No. 2 Lash line.
- Mascara.
- Eyebrow rake, light tone.
- On the cheekbone, ● Creamy Blusher Coral No. 2
- On the lips Color Fix No. 2



**TIP**

Draw small lines in the direction of eyebrow hair growth for a natural effect.



**How to use it?**

Apply to clean, cream-free skin to allow the colour to set.



## Evening look

The Model is wearing:

- Foundation.
- Eyes: from the palette of the Flowers collection:
  - No. 4 in the eye socket.
  - No. 2 upper eyelid and lower eyelid.
  - No. 11 Tear duct and lower eyelid.
- Dark-coloured eyebrow rake.
- Matte two-tone highlighting pencil on the brow bone.
- Mascara.
- On the cheekbone,
  - Creamy Blusher pink No. 1

Highlighter on the nose, cheekbones and chin.  
On her lips, Color Balm No. 8



### TIP

Use marbled shades to bring perfect shimmering reflections to your evening looks.

### How to use it?

To achieve a brightening effect, make a shiny line with the shimmer tip under the eyebrow. Use the matte tip on the brow to accentuate definition.



# Highlight your face

*You can use touches of blusher and highlighting fluid to brighten and project your features in a harmonious way.*



## **On the cheekbones**

Use blusher to add a touch of healthy glow. Over the blusher, apply a small amount of highlighting fluid and blend with your fingers in an upward direction to lift the cheekbone.

## **On the forehead**

Draw three fine lines between the eyebrows with the highlighting fluid and blend to brighten your gaze.

## **On the chin**

Project the area by applying a little highlighter on the chin.

## **On the nose**

Optically lift the nose by using the highlighting fluid in the middle area.

### **Creamy blusher.**

Use a sponge applicator to build thin layers of colour and regulate the intensity.



### **Highlighting facial fluid.**

You can build up thin layers of gloss to sculpt your features.



**NEW!**

**STARTING ON 15/05**

# VITAMIN C CAPSULES

Single-dose capsules of 10% Vitamin C with **antioxidant and moisturising effect**. They improve radiance and the overall appearance of your skin, **protect against photo-ageing** and **stimulate natural collagen** production, providing elasticity.

## INSTRUCTIONS FOR USE

- 1 Open the capsule by gently twisting the top end.



- 2 Squeeze to remove the contents of the capsule.



- 3 Spread the product over the skin of the face and neck.



- 4 Dab with your fingertips until absorbed.



# CANDYLAND

Introducing the most colourful collection of skincare products. Its aromas, inspired by fruit sweets and candyfloss and their refreshing textures, will leave you feeling sweet.



**NEW!**



**MONOGOTAS  
CANDY EAU DE  
TOILETTE**

Fragrance with a soft  
candyfloss scent.

**KIDS HAND SOAP**

Cherry and  
lollipop-scented soap.



**MANGO BODY  
SORBET**

With hyaluronic  
acid for hydration.  
Its light and refreshing  
texture provides rapid  
absorption.

**WATERMELON-  
SCENTED BODY  
SCRUB**

With bamboo  
particles and kiwi  
seeds to help remove  
dead skin cells.



**How to use it?**

Apply to the skin using circular  
movements and rinse thoroughly with water.

**MANDARIN BRIGHTENING  
LOTION**

Contains pigments and shea butter  
to add radiance and moisture  
to the skin.

**How to use it?**

Apply with a gentle massage all over  
the body or to highlight areas such as  
your shoulders or legs.





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