

la perfumería

SPRING 2022

de Mercadona



ELIXIR SPRING BLOOM

DISCOVER THE NEW COLLECTION

BIOTIN



ZINC

BREWER'S YEAST

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NEW RULES for your *skin*

We show you how to care for your skin with the Prevent Age Skin line and how to regenerate it after winter with Regen Skin. Take note!





PREVENT AGE SKIN

Minimise the effects produced by environmental stress and the first signs of ageing.

DAY AND NIGHT CREAM ☀️🌙 LIGHT TEXTURE

Suitable for normal, mixed and oily skin. Its cremigel texture—a fast-absorbing, easy-application, gel-like cream—offers an instant sensation of comfort and moisturisation.



You will find these symbols on the product packaging. They indicate its use: day and night, day only, or night only.



How to use it?

Apply it day and night to the face, neck and neckline, massaging gently until fully absorbed. Avoid direct contact with the eyes.

DAY AND NIGHT EYE CONTOUR

Reduce dark circles, bags under your eyes, wrinkles and other signs of tiredness.

INSTRUCTIONS FOR USE

Apply the product using the metal applicator, or alternatively, with the ring finger, patting gently.

The eye contour is a very delicate area. Therefore, apply less pressure when using this finger.



And remember:

- ✓ **Do not use too much.** The right amount is equivalent to the size of a grain of rice for each eye.
- ✓ **Use it before your moisturising cream.** This way, its effectiveness will not be reduced, and you will receive its full benefit.
- ✓ **Integrate it into your everyday life!** Don't forget to use it every day to keep the area hydrated and free of fine expression lines.
- ✓ **Apply it also above the eyebrow.** This will keep the whole area moisturised and smooth. Use your thumbs and index fingers and gently pinch the skin, stretching the muscles.



Top tip

Keep the Prevent Age Skin **Eye Contour** in the refrigerator. Its zamac applicator will stay cold, helping to relieve bags under the eyes thanks to its material (metal alloy).

REGEN SKIN



Suitable for pronounced wrinkles,
lack of firmness and dull tone

RICH TEXTURE DAY CREAM

It enhances the radiance of the face and combats free radicals, delaying the effects of ageing. What's more, it re-establishes moisture, protects from solar and infrared radiation, and acts to recover the youthfulness of your skin.

How to use it?

To apply, simply massage slowly over the face, neck and neckline. Your skin will feel soft, silky and nourished.





RICH TEXTURE NIGHT CREAM 🌙

Night creams contain a higher concentration of active ingredients that repair and regenerate the skin. The **Rich Texture Night Cream** owes its name to its formula with moisturising and regenerating anti-ageing active ingredients that work during the sleep cycle.



DAY AND NIGHT LIP CONTOUR ☀️🌙

It provides intensive care for the perioral area of the face thanks to the regenerative effect of lycopene (its main ingredient), reducing wrinkles around the lips. Its continued use helps to rejuvenate the area naturally by instantly rebalancing the levels of moisture and firmness.

How to use it?

- ✓ Suitable for normal, dry or very dry skin, it is applied after the serum and before cream, as with the eye contour.
- ✓ Use it day and night, gently massaging around the lips when they are perfectly clean and dry until the product is absorbed.





RETINOL NIGHT SERUM ☾

This regenerator helps to increase the firmness and moisture of the face, giving it elasticity and evenness.

Its serum texture does not leave an oily sensation. This facial treatment is formulated with active ingredients of proven efficacy, such as:

- ✓ **Bakuchiol**, a plant-based ingredient that acts on the signs of ageing, such as improving wrinkles, loss of elasticity, flaccidity and pigmentations.
- ✓ **Retinol**, with its anti-blemish and tone-unifying action, also provides elasticity and prevents damage caused by solar radiation.
- ✓ It is also reinforced with **encapsulated Retinol**, which slowly releases the active ingredient to boost its action and tolerance in the skin.
- ✓ **EGF growth factor**, which helps to produce collagen and elastin, improving the appearance of wrinkles.

How to use it?

- ✓ Apply 3 or 4 drops in ascending circular movements on alternate days and before applying your daily night cream when the face is clean and dry, avoiding the eye contour.
- ✓ Use in moderation at first (a few times per week) until your skin gets used to the retinol before gradually increasing over time.
- ✓ It is recommended to apply sunscreen the morning after using it the night before.





REFILL SYSTEM

More convenient and practical. Ideal for taking with you when you travel. Reuse and reduce your consumption of single-use packaging. Once you finish your **Light Texture Cream** from the **Prevent Age Skin** line and the **Rich Texture Day and Night Creams** from the **Regen Skin** line, just purchase the 50 ml refill and replace the part that goes inside the glass jar.

Participate in responsible consumption!



THE CHEWING GUM WITH PROBIOTIC BPL1

Innovation at a global level



RECOMMENDED DOSE

2 per day

Two pieces of gum contain 1×10^{10} total cells of PROBIOTIC and 1.5 mg of ZINC



Did you know...?

- ✓ **Microbiota** is the range of microorganisms that live in our mouth, skin, digestive tract, etc.
- ✓ We have **2 KG of bacteria** in our body, some good and others bad.
- ✓ **Probiotics** are good bacteria with health benefits: increasing our defences, improving our mood, absorbing nutrients, and improving our metabolism.

How do probiotics help us?

Nutrition and lifestyle play a very important role in our health. However, a good balance in our digestive microbiome is also key.

However, in stressful situations, hormonal changes or the consumption of antibiotics can alter or unbalance the microbiome.

Some probiotics can help us to recover that balance and prevent health problems.

How does it work?



CHEWING

The probiotic and zinc are released by chewing the gum.

SALIVA

They pass through the saliva into the digestive system.



WAISTLINE

As a result, abdominal girth is reduced.

VISCERAL FAT

Excess visceral fat of the abdomen is reduced.

MICROBIOTA

The probiotic alters your microbiota and positively affects specific metabolic pathways.



PROBIOTIC BPL1: SCIENTIFICALLY TESTED

Clinical tests carried out on adults and children over a three-month period have demonstrated the effectiveness of this probiotic.



The power
of reviving
COLOUR

Ready to rock a more intense and glossier
hair colour in just 3 minutes?
The Colorcor Reviva hair mask
brightens and revitalises hair instantly.



Who needs this hair mask?

Sun exposure, pollution and even stress are some of the factors that may make your hair look dull. If you want to restore vitality to your hair, colour masks are your best option. With this product, in just a few minutes, you will revive the colour and restore the shine of your hair.

When it comes to choosing the right mask, it is important to pick the one that most closely matches your hair tone, whether natural or dyed.

The purpose of these hair masks is not to change your hair colour or hide grey hairs but instead to give your hair a much more vibrant and glossy colour.



Its composition is suitable for vegans and **does not contain ammonia**, which reduces the possibility of irritating the hair fibre.

APPLICATION INSTRUCTIONS

- 1** Wash and wring out your hair well with a towel before using Colorcor Reviva. Untangle your hair.



- 2** Spread the product evenly from root to tip until the hair is well permeated. Avoid the scalp.



It may stain clothes and surfaces. It is recommended to cover your shoulders with a towel and wear gloves.

You have a pair inside the booklet.

- 3** Leave to act for 3 to 5 minutes, depending on the desired intensity.

- 4** Rinse with plenty of water. Dry your hair and show it off!



Remember

The colour gradually fades as you wash your hair. It may last a longer or shorter time, depending on hair porosity.



COLORCOR REVIVA HAIR MASK

Find your ideal tone: honey blonde, black, copper, chocolate, red or violin.

Restore brightness to your hair thanks to its formula enriched with chia oil.



The model is wearing: Colorcor Reviva copper tone hair mask.



DEO
BODY SPRAY

ELIXIR
SPRING BLOOM

EAU DE
PARFUM

ELIXIR
SPRING BLOOM

YOGUR/IOGURTE
HIDRATANTE CORPORAL
ELIXIR
SPRING BLOOM

ELIXIR SPRING BLOOM

Spring has arrived with **Elixir Spring Bloom**, a new **limited collection for her**, made up of five products with the same fragrance that care for and respect your skin.





Deo Body Spray

The Deo Body Spray embraces you with the energising vibes of spring, leaving you feeling clean and fresh throughout the day.

Apply at a distance of 15 cm.
Do not spray on damaged, irritated or recently depilated skin.

Body Moisturiser

Intensely sensual with a delicate fruity fragrance and a non-oily finish.

Its light and refreshing yoghurt texture invites you to massage and will leave your skin soft, beautiful and perfumed.

Formulated with shea butter, it is able to nourish and regenerate the driest skins, restoring their suppleness and elasticity.



The yoghurt texture has a light finish and is suitable for all skin types.

Its non-sticky formula and quick absorption make it ideal for use after showering, and it maintains its pleasant aroma throughout the day.



Eau de Parfum

Its vibrant fragrance combines the citrus of the Mediterranean, such as orange blossom and mandarin, with fruity notes of pear.



**GEL MICELAR
DE BAÑO/BANHO**

**ELIXIR
SPRING BLOOM**

**AZÚCAR FINO / AÇÚCAR FINO
EXFOLIANTE CORPORAL
ELIXIR
SPRING BLOOM**



Micellar Bath Gel

Its innovative formula incorporates micelles, small particles which attract impurities of the skin like magnets, and leaves a pleasant sensation of cleanliness, well-being, softness and care.

The Micellar Gel does not contain parabens or silicones. Its carefully prepared formula makes it ideal for all skin types, including the most sensitive skin.

Fine sugar Body Exfoliant

The fine sugar Body Exfoliant will delicately soften your skin thanks to its texture with fine natural sugar particles.

Its combination of moisturising oils will leave your skin renewed, nourished, soft and perfumed.



INSTRUCTIONS FOR USE

1. Place a small amount of exfoliant in your hands and apply gently to damp skin.
2. Spread over the body, massaging with ascending circular movements to activate circulation.
3. Rinse with warm water.

ELIXIR SPRING BLOOM



ONE COLLECTION, SEVERAL LAUNCHES

For the first time, **Mercadona Perfumery** is launching a beauty collection made up of several launches adapted to different times of the year in response to the growing demand for products that help us to disconnect from everyday life and transform personal hygiene routines into moments of self-care and relaxation.

As autumn brought **Elixir d'Automne** to our stores, spring is the ideal time to present **Elixir Spring Bloom**, a new limited edition beauty collection composed of five products with the same vibrant and bright fragrance, combining Mediterranean citrus with fruity and woody notes.

DESIGN INSPIRED BY ALCHEMY

The differentiating element that connects the releases of the Elixir line is their meticulous design inspired by alchemy, a term used in the Middle Ages for the art of chemistry, which used scientific knowledge and the magic of nature to create restorative potions and remedies.

Their understated and elegant forms have been selected to integrate into your bathroom, adding an extra touch of distinction.



TECHNOLOGICAL PRECISION

The containers reach the filling area, where injectors deposit the gel formulation inside.

The packaging process is programmed and automated to ensure the container is filled to exactly the right level.

Next, the cap is placed and tightened on the bottles, which then pass one by one through a packaging line to ensure that they reach the stores in perfect condition.



THE INTENSE ORANGE OF THE FRUIT

The essence of spring has inspired the intense orange colour of the Elixir Spring Bloom collection.

It is a vibrant tone that stimulates the senses, suggesting the exuberant freshness of the fruit and encouraging us to leave winter behind and immerse ourselves in the gentle warmth of the sun.





The MOSAIC

Immerse yourself in light with the colours of spring. The earthy, pink and vibrant tones of The Mosaic collection will highlight the vitality of your skin. Choose to have a radiant complexion.

THE MOSAIC Day&Night EYESHADOW PALETTE

With matte and glossy tones, The Mosaic eyeshadow palette is the perfect choice for your day and night looks this spring. What's more, thanks to its practical size, you can take it with you for touch-ups wherever you need them.

- 1 **Sand** (creamy matte)
- 2 **Amber** (creamy matte)
- 3 **Cinnamon** (creamy matte)
- 4 **Pearl** (metallic)
- 5 **Pecan** (creamy matte)
- 6 **Brunette** (creamy matte)
- 7 **Copper** (metallic)



SKIN TIP

Add a touch of brightness with The Mosaic palette's No. 04 pearl eyeshadow on the upper part of your cheekbone, nasal septum and Cupid's bow. Your face will be instantly brighter!

THE MOSAIC MASCARA

Its formula with hyaluronic acid revitalises, lengthens, styles and gives volume to eyelashes. Its silicone brush, which is narrower on the upper section, is specially designed to capture, lift and lengthen even the smallest eyelashes to achieve maximum volume.

EYELASH TIP

To achieve a fan effect, apply The Mosaic mascara with zigzag movements. If you want to enhance the volume effect, apply another layer with the same technique and show off your eyelashes!



THE MOSAIC RAKE EFFECT EYEBROW LINER

Eyebrows are a key step in achieving that perfect make-up look. Comb them upwards to achieve a laminated effect while filling them in with The Mosaic eyebrow liner. You'll notice the difference!



THE MOSAIC LIPSTICKS

Perfect lips

The Mosaic lipsticks, with a matte finish and formulated with natural and synthetic waxes and vitamin E, nourish and enhance the beauty of the lips.



The Mosaic lipstick No. 01 latte.

The Mosaic lipstick No. 02 mocha.



LIPS TIP

Do you want to give your lips the effect of depth? After applying The Mosaic lipstick, use a touch of luminous blusher No. 01 at the centre.

For lips with greater definition, you can use the special lip brush.

The model is wearing: The Mosaic lipstick No. 01 latte.



LOOK 1

Intense look

The model is wearing:

- ✓ Eyeshadow No.03 cinnamon and No.05 pecan (creamy matte) from The Mosaic palette
- ✓ Satin eyeshadow No. 12
- ✓ Black eyeliner
- ✓ The Mosaic volume mascara
- ✓ The Mosaic eyebrow liner
- ✓ The Mosaic lipstick No.01 latte
- ✓ Bronzing powder
- ✓ Luminous blusher No.01



LOOK 2
Coral tones

The model is wearing:

- ✓ Eyeshadows No. 02 amber and No. 03 cinnamon (creamy matte) from The Mosaic palette
- ✓ The Mosaic volume mascara
- ✓ The Mosaic eyebrow liner
- ✓ The Mosaic lipstick No. 02 mocha
- ✓ Bronzing powder
- ✓ Luminous blusher No. 01



LOOK 3

Natural beauty

The model is wearing:

- ✓ Eyeshadows No. 01 sand and No. 05 pecan (creamy matte) and No. 07 copper (metallic) from The Mosaic palette
- ✓ The Mosaic volume mascara
- ✓ The Mosaic eyebrow liner
- ✓ The Mosaic lipstick No. 01 latte
- ✓ Matte Blusher No. 03

ELEVEN ESSENTIAL PRODUCTS



1. Nail polish No. 121 Matte Metal turquoise blue.

2. Callus Scraper File. Its double action lets you remove calluses easily from your feet.

3. Hydra Instant Conditioner. Conditions, moisturises and untangles hair. With cactus flower and coconut oil, it protects the hair from the sun and damage from brushing.

4. Nail buffer block. Pass each of the four sides over your nails at least five times to get perfect nails with a natural shine.

5. Nail trimmers. Ergonomically designed to facilitate cutting finger and toenails.

We have the essentials to add to your beauty list, whether it's to care for your nails, hands and feet or to condition, moisturise and style your hair. Update your essentials - your toiletry bag deserves it!



6. Woman Sport Water 9.60 Pure.

7. Detox. Shampoo. Its Detox Complex formula with cucumber extract helps to eliminate impurities from oily hair.

8. Nail brush.

9. Cuticle Cutter. Used both for gently pushing back the cuticles of the nail contour and for cutting with the stainless-steel blade.

10. Ondas Surfing. Hairspray to get that beach look.

11. Orange stick. Helps when pushing back cuticles and decorating nails. Triple action: fine tip which cleans the exterior part of the nail, slanted part which pushes the cuticle, and exfoliant tip which removes the skin or unwanted nail polish residue.



Brushes

INSTRUCTIONS FOR USE

No longer exclusively for make-up professionals, brushes are now an essential item in your make-up kit to maximise your beauty. But do you know how and for what each one is used?

Learn to apply make-up with brushes. The result: natural and enviable skin. Take a look...

ALL ABOUT YOUR BRUSHES



1

Make-up Brush

Perfect for achieving a finish with better coverage with your usual foundation, whether cream, liquid or compact.



2

Corrector Brush

For cream or liquid foundation in the area around the eyes or to cover small imperfections on the face.



3

Contouring Brush

Instructions for use: apply in a number 3 shape on both sides of the face with bronzing powder to shape the facial contours.



4

Blusher Brush

For powder, cream or liquid blushers. The brush must be washed and dried after each use when applying cream or liquid blusher. Otherwise, any residue left in the brush may compact and stop powder blushers from working.



The brushes come with a box.

5



Make-up Brush

For liquid, cream or compact foundations. Thanks to its angled bristles, this brush can adapt to any type of facial contour. Start from the centre and blend outwards.

6

Powder Brush

It can be used with bronzing powder and tanning powder or to complete the look with mattifying or translucent powders.



7

Powder Brush

This is the last brush used for make-up. It is used to apply powder for sealing and evening out the foundation.

Perfect for touch-ups, its convenient size makes it perfect for carrying in your bag every day.



8



Highlighter Brush

Apply the brightener and blend in small circles on the areas you wish to lighten. Alternatively, you can use it to remove excess powder products after applying make-up. It is a multifunctional tool that can be used to apply brightener, blusher, etc.

8



9

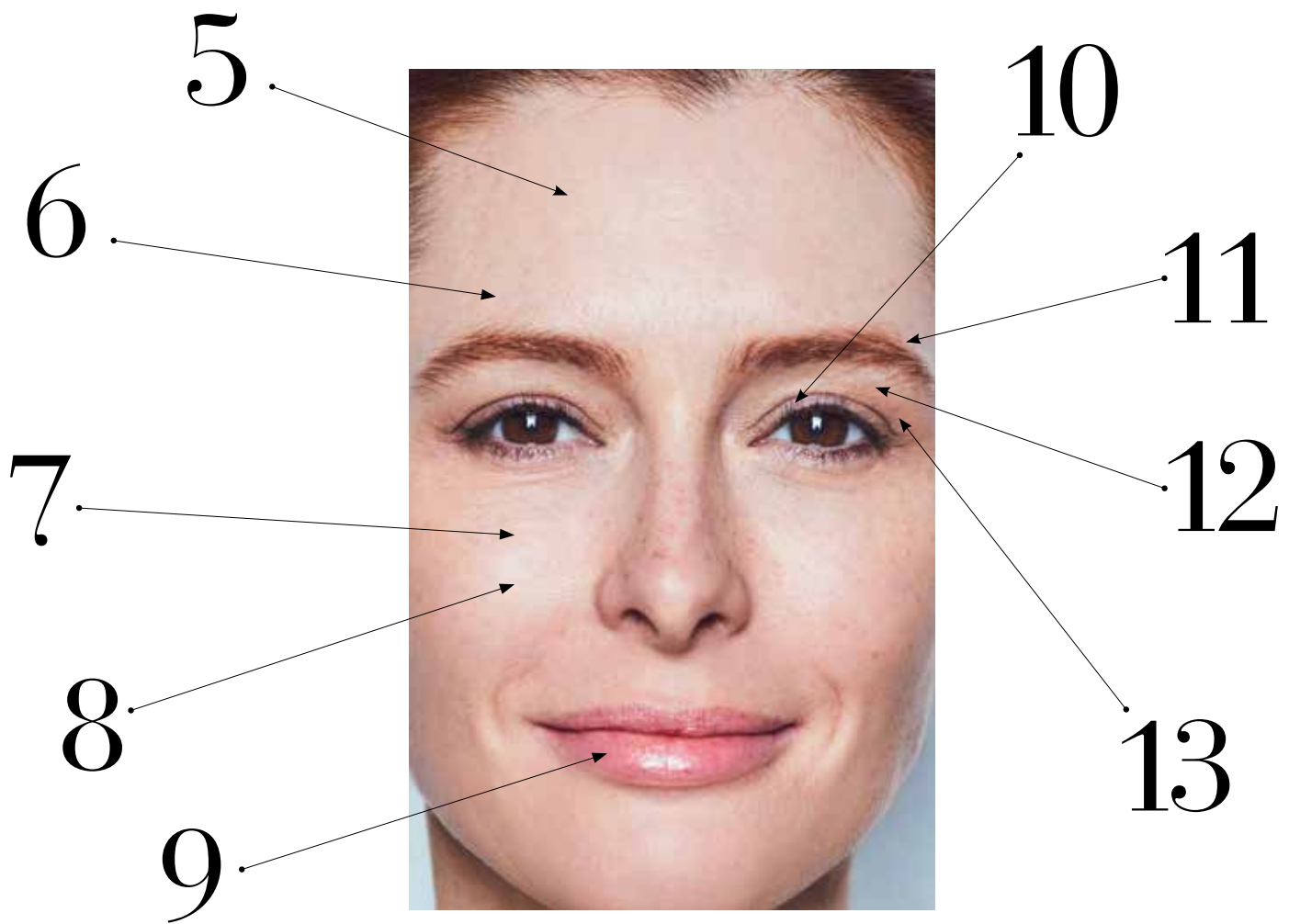
Lip Brush

It is used to apply cream and liquid make-up to your lips. Its head allows you to outline and fill in your lips without imperfections.



9





10

Eyeliner Brush

The must-have tool to outline your eyes and apply make-up to the lower lash line.



11

Angled / Eyebrow Brush

This multi-purpose brush can be used for applying eyeshadow with the banana technique and filling in, shaping and styling eyebrows.

12

Eyeshadow Brush

Its angled finish helps to apply make-up to the eyes with greater perfection.



13

Blending Brush

Once colour has been applied to the eyelid, use it to blend with small circular movements, avoiding lines between eyeshadows. Ideal for achieving perfect smokey eyes and brightening the tear duct, eyebrow arch and cheeks.

PRACTICAL *Tips*



Eyebrows

Practical dual-purpose brush to give the eyebrows greater presence and frame the eyes. The brush end gives colour to the sparser areas of your eyebrows while the comb end styles them.



Lips

It is recommended to colour your lips with a brush, especially for dark tones, as you will achieve a more precise and lasting result. Start by profiling the contours of the mouth, and then fill in.



Blusher

You need a good brush with long, soft bristles to apply and blend powder blusher. How to use it? Smile, apply a small quantity of blusher on your cheeks and blend gently.



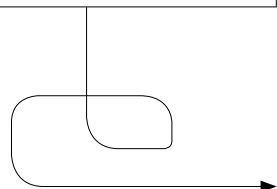
Eyes

Three types of brush are required for the eyes. One soft, rounded brush to apply eyeshadow; another to blend and create the smokey effect you like so much; and another angled brush for the eyeliner.

Top Tip

Before applying the product to the face, make sure to lightly shake the brush to avoid excess eyeshadow, blusher, powder, etc.

Do you know how to clean your brushes?



1. Start by submerging the brush under the tap and putting pH neutral hand soap in the palm of your hand.
2. Rub the wet brush against your hand with circular movements.
3. Rinse the brush.
4. Leave the brush to dry on clean, absorbent paper in a horizontal position.

It is recommended to do this at least every two weeks.



Verissime



LIMITED COLLECTION

Metal
Matte

deliplus
COLOR

