

# la perfumería

de Mercadona

AUTUMN 2021

**MAKE  
YOURSELF UP  
PRIORITY?  
ENHANCE  
YOUR LOOK**

**FACE SPECIAL**

*Discover the  
best face line  
for your skin*

**MANTE-K**  
MINERAL

**AN AUTUMN**  
*in motion*

# BOREALIA SHINE

TO SHINE WITH  
YOUR OWN LIGHT





# CONTENTS

08

## 1, 2, 3... AN AUTUMN IN MOTION

Autumn sets its sights on freedom, energy and fluidity to welcome in a time of new beginnings.

06 Bath time

08 Hydrate and nourish your skin

10 For dazzling hair

## BEAUTY AND WELL-BEING

Face special

15 Sensitive for sensitive skins

16 Equilibrio: Stop shine!

18 Anti Ox, elixir of youth

20 Oil Free, treatment for acne-prone skin

## HOW WE DO IT

22 Lycopene, known as red gold

This powerful ingredient, extracted directly from tomatoes, can visibly improve the health of your face.

## MEN'S BEAUTY

24 Men care expressions

## CHILDREN'S CARE

26 Oh my baby!

Delicate baby skin is extremely sensitive and requires special attention.

27 We want to eat, eat, eat...!



35

## TIME FOR A MANICURE

28 Manicure lesson

We show you how to care for your nails, how to file them and the importance of always keeping them nourished.

## MAKE-UP ZONE

32 Make yourself up

From attractive lines to smokey colours: eyes have been, are and will always be the best blank canvas to express your style.

## BASICS FOR THIS SEASON

38 Vanity case essentials

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# 1 2 3 AN AUTUMN *in motion*



Autumn sets its sights on freedom, energy and fluidity to welcome in a time of new beginnings. Welcome to the inaugural ball of a season defined by skin and hair care. Gels, shampoos and moisturising creams will help you create an autumn in motion



**Bath time**



Hydrate and  
nourish your skin



For dazzling  
hair

# BATH TIME



The shower becomes the launching pad for glowing skin that is prettier and smoother. Looking to the past for small bits of popular wisdom is more fashionable than ever, and all-over skincare is making a comeback thanks to its many benefits. Make the most of your shower to start recharging your energy and refreshing the appearance of your skin.

## Wrap your skin in magical aromas

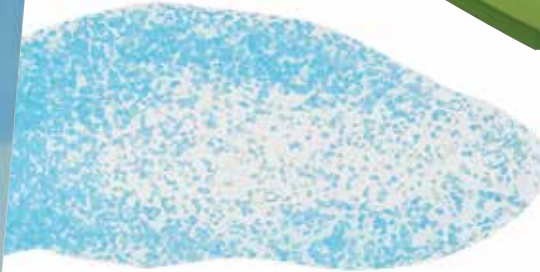
With the **Sweet memories bath gel** and the **Coconut bath gel**, you'll disconnect from your routine to activate your senses. The **Oat bath gel** helps you pamper your skin right from the start, offering wellness and protection.

## Join the exfoliation club

Body exfoliants help us eliminate dead cells, stimulate cell regeneration and boost collagen production. Your skin will not only recover its softness and flexibility but be ready to apply additional treatments, such as moisturising creams, serums and tonics.



Apply the **Exfoliant Gel** with natural exfoliating particles on your entire body to activate microcirculation.



Use the **bath brush** for difficult areas like the back.

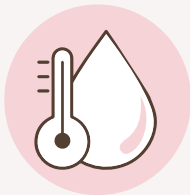
Choose the right products and create a ritual that encourages consistency.

# In the shower...

## TIPS FOR USING EXFOLIANT

### Adjust the temperature

Keep it below 35-37 degrees and finish with a splash of cold water to tone desired areas.



35-37° ↓



### Massage

With gentle circular motions, focusing on the buttocks, arms, hips, belly, and legs, starting at the ankles and working slowly up towards the neck.

### Don't forget your feet!

Pay special attention to your feet to get rid of all impurities and dead skin.



# HYDRATE AND NOURISH YOUR SKIN

With the arrival of autumn, the weather and our routines change, and our beauty habits need to follow suit. Make the most of an evening bath or shower to pamper your body and treat yourself to a light massage with the best cream for you.



To relieve tired legs, massage them from the ankles to the thighs with your favourite cream and lift them up!





**Coconut Mante-K**

Nourish your skin, easing dryness and making it extra soft. Its pleasant buttery texture and coconut aroma make this moisturiser your perfect ally in autumn months, when your skin needs deep nourishment after months of sun and heat.



**Cream with Argan Oil**

Body nourishment based on argan oil for dry and very dry skin. Argan is a plant that comes from Morocco whose rich properties –including vitamins A and E and antioxidants– make this cream a perfect product to care for and nourish your skin.



**Dead Sea Mineral Mante-K**

Originally from Israel, this body butter provides the many benefits of Dead Sea essential minerals. Formulated for dry skin, it can rebalance the skin's hydration levels and improve its ability to retain water.

## SNACK FOR BRIGHTER SKIN

Diet is key for recovering the elasticity and moisture of your skin.

Ready to glow? Here's a great snack to add to your diet: Endive with tzatziki sauce (yoghurt, cucumber, oil, and lemon) and chia seeds.

- ✓ **ENDIVE** Promotes liver function and keeps us hydrated.
- ✓ **CUCUMBER** Purifies and stimulates the body's cleansing process.
- ✓ **LEMON** Like all citrus fruits, it is a great purifier with a firming effect.
- ✓ **CHIA SEEDS** Perfect for combating dryness.



# FOR DAZZLING HAIR

Argan oil makes its way into your autumn essentials. Formulas that contain this age-old ingredient, shea butter, keratin, and jojoba oil to restore the shine and softness to your hair.



Argan oil, derived from the fruits of the argan tree, which is native to Morocco, is a clear example of how a natural ingredient can revolutionise hair care.

## DEEP HYDRATION

Argan oil, rich in vitamin E, antioxidants and fatty acids, adds hydration and softness without a greasy look or flatness.

The **Argan Oil Shampoo** delicately cleans dry hair, returning its healthy look without clumping the fibres.

## HEALTHY SCALP

Thanks to its composition, argan oil helps the scalp feel nourished and hydrated for strong and revitalised hair.

After using Argan Oil Shampoo, always rinse with plenty of warm water, avoiding very hot water that can dry out the hair.

## HEALTHY AND SHINY HAIR

Get help to control frizz, improve the appearance of split ends, and enjoy easier combing.

The no-rinse **Remedy Mask Argan Oil** for dry hair gives your hair back its healthy look, leaving it smooth and shiny. Use one squirt, or as much as you need depending on hair thickness and length, and spread from mid-length to the ends, avoiding the roots.



## Reasons to use products with argan oil

- ✓ It adds shine and hydration.
- ✓ It reduces frizz and static electricity by creating a protective layer around the hair shaft.
- ✓ It provides hair with the nutrients it needs most.

## PURIFY YOUR SCALP



The **Dermo Sensitive Shampoo** delicately cleans the sensitive scalp, reducing irritation from dirt. Its extra mild formula with sweet almond extract and cotton oil helps soothe the scalp while respecting the hair's natural balance and leaving it smooth and shiny.

Just like we clean the skin on our face and body, we should also do the same with our scalp. Use the **Exfoliating Balm Detox** with natural exfoliating particles to eliminate grease and built-up residues on the hair and scalp. Its formula with detox complex and cucumber extract will give you a pleasant feeling of freshness and well-being.

### *How to use it?*

Spread the balm in damp hair from the root to the ends, let it work for a few minutes, then rinse. Then wash your hair with your usual shampoo. It's best to complete your routine with the **Detox Shampoo**, which cleans and purifies hair that is greasy or with build-up from styling products and environmental contamination.





## LISS FRIZZ CONTROL ILLUMINATING SERUM

Made from camellia oil and vitamin E, it adds an intense shine to the hair while helping control frizz thanks to its fluid texture with no clumping.

### *Instructions for use*

- ✓ On wet hair, pump 2 to 4 squirts into your hands and spread from mid-length to the ends of the hair.
- ✓ Dry and style as usual.
- ✓ On dry hair, apply 1 to 2 squirts into your hand and spread on hair as a finishing touch.



## LISS FRIZZ CONTROL RITUAL

Say goodbye to dry-feeling hair with a formula made from bamboo extract and silk, camellia oil and keratin, helping to tame the most unruly hair and preventing frizz, leaving the hair feeling smooth and soft for 24 hours. Its thermo-active technology protects your hair from heat damage up to 230°C.

### *Instructions for use*

- ✓ Apply after every wash to damp, detangled hair.
- ✓ Use 2 to 6 squirts, depending on the length and thickness of the hair.
- ✓ Spread evenly from mid-length to the ends, gently massaging the hair. Do not rinse.
- ✓ Use a hair dryer or iron to activate the heat-straightening technology. Then style your hair as usual.

## MEDITERRANEAN DIET FOR HEALTHY HAIR

Pair your haircare ritual with a diet rich in vitamins like B5 and B6, minerals, copper, zinc, amino acids, and antioxidants.

Scrambled eggs with salmon, broccoli and carrot



### EGG

Source of cysteine, a component of keratin.

### SALMON

Rich in vitamin B5, it nourishes the hair and promotes growth.

### BROCCOLI

Contains glutathione, a powerful antioxidant recommended for hair health.

### CARROT

With high vitamin C content to boost collagen formation.

# *FACE special*



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**Sensitive**  
for sensitive skins

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**Equilibrio**  
stop shine!

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**Anti Ox**  
elixir of youth

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**Oil Free**  
treatment for  
acne-prone skin

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# *Sensitive* FOR SENSITIVE SKINS

**S**ensitive skin is fine, beautiful skin that reacts sooner and more intensely to external damaging factors. Contamination, smoke, exposure to temperature changes, and periods of stress promote the reactivity of the most delicate faces. Although the specific details may vary in each case, the definitive way to detect this skin type is the presence of areas of inflammation and redness.

How to treat it?



1

Avoid perfumes and clean your skin with neutral gels that do not provoke redness, itchiness, or dryness. The **Sensitive Cleanser Gel** is free from soap and perfume, and its pH helps restore the skin's moisture layer, maintaining its hydration and natural elasticity. Just use it morning and night on slightly moist skin, making sure not to apply too much pressure with the towel when drying off.



3

The **Sensitive Strengthening Moisturiser Cream** with vitamin K Ox (no perfume) gives you a feeling of well-being, respecting the integrity of the skin adding long-lasting protection to its natural barrier. Improve the appearance of skin suffering from redness, rosacea, dark shadows and bags under the eyes. Apply it morning and night with a gentle massage.

With clean and dry skin, it's now time for the serum. The first step in the face care routine is aimed at giving the skin a boost when most needed. The **Sensitive Anti-Redness Serum** relieves dryness and tightness for immediate comfort. The combination of niacinamide and saffron flower soothes and smooths the skin, helping reduce redness and easing discomfort.

2



4

Finally, when the skin is very red, the **Sensitive Anti-Redness Cream** generates immediate freshness that calms and soothes. Thanks to its green pigments, it instantaneously evens out the skin tone and can also be worn as a pre-foundation under make-up.

## *Expert tip*

If it is the first time you are adding a new cream (or any product) to your ritual, do a small test on the inside of your arm, as the skin in this area is quite similar to the skin on your face in terms of sensitivity.

# EQUILIBRIO STOP SHINE!

If you have greasy skin, you already know how hard it can be to deal with. Shine, enlarged pores, blackheads, acne... These imperfections are very common. To care for this type of skin, it is important to use specific products that moisturise grease-free. Ready to discover them?

Even though greasy skin is most common during adolescence, many adult women also suffer from it. Poor skin care, contamination, smoking, stress, and a poor diet are some of the causes.

## HOW DO WE IDENTIFY IT?

Excess grease appears most often in the T-zone (forehead, nose and chin), causing shiny skin, enlarged pores, blackheads, and pimples. However, there is a common error often made with greasy skin: not moisturising it, as this is one of the most important things to do.

Therefore, look for oil-free products that are non-comedogenic, and if possible, with mattifying properties.



The **Equilibrio Sebum-Regulating Serum** with derivatives of azelaic acid and allantoin and a botanical complex rich in amino acids, niacinamide, and D-panthenol helps eliminate skin imperfections, reducing pore size and improving the appearance of greasy and/or seborrhoeic skin.

## The Equilibrio Moisturising Cream

helps regulate excess grease. Its formula combines peptides with anti-wrinkle action and ectoine with an anti-pollution effect.

Apply it in the morning and/or night to the clean skin of the face and neck using a gentle massage.

## HOW TO USE IT?

Using a pipette, apply a few drops to the skin and gently massage into the face, neck and neckline until it is fully absorbed.







Facial Clean

# PEELING ENZIMÁTICO

**Gentle and effective** exfoliation using the enzymatic action of plant and marine extracts, and the regenerating effect of alpha-hydroxy fruit acids (AHA).

**It purifies the pores** for a clearer skin.

**Creamy texture** with no granules, which transforms into a lotion on contact with water.

**100% Natural**

Do you know  
how to use the  
Enzyme Peel?



ALL SKIN TYPES



# ANTI OX, elixir of youth



Sooner or later, depending on the fickleness of genetics, the signs of ageing will appear: wrinkles and facial lines, loss of skin tone and elasticity, spots... Grab a pen and paper! Because we're going to tell you which products are your best allies to fight the signs of the passage of time.

## DRAGON'S BLOOD EYE AND LID CONTOUR



This cream has been formulated to reduce the appearance of skin fatigue in bags, dark shadows and upper eyelid droop. It also helps protect the skin from free radicals, delaying signs of ageing.

### How to use it?

Twice a day, apply a small amount to the area around the eyes when clean and make-up free. Start with a gentle massage, and then tap lightly with the fingertips.



## What is Dragon's Blood?

Dragon's Blood is a very powerful anti-ageing ingredient from the Amazon obtained from the red resin of the Croton Lechleri tree. It has been highly valued for thousands of years and acts as a powerful rejuvenating antioxidant. It also generates an anti-wrinkle effect, stimulates collagen formation and improves skin immunity.

## DRAGON'S BLOOD FACE CREAM



Designed to protect the skin from free radicals, this face cream provides softness and elasticity to the face, giving it a visibly younger appearance.

### How to use it?

Apply twice a day to the face, neck and neckline, massaging gently until fully absorbed.



## LYCOPENE FACE OIL



Ideal for regenerating and smoothing the skin, soothing redness, toning down spots caused by the sun or ageing, and fighting the signs of ageing. It also contains essential oils –like cedar, sandalwood and vetiver– and collagen for more effectively improving the skin.

### How to use it?

Apply a few drops on the skin (wet or dry) in the morning and night, gently massaging it in until fully absorbed.



## 20% VITAMIN C ENHANCER



Intensive treatment with fast and visible antioxidant effects that blend spots, brighten up the face, improve the appearance of the signs of ageing, unify the skin tone and moisturise.

**AVOID SENSITIVE SKINS**

### How to use it?

Apply to the face, neck and neckline, once clean and dry, before cream. Use it exclusively at night, and don't forget to wear sunscreen the next morning.

# Oil Free

Enlarged pores, blackheads, shine, greasiness... are some of the signs of greasy and/or acne-prone skin. Many factors can cause excess sebum on the face, but there is only one solution: following a specific treatment.

**Take note!**



## Basic routine

### 1 MOUSSE PURIFYING CLEANSER

It eliminates dirt, traces of make-up and impurities. Its formula, developed with salicylic acid and with sebum-regulating, soothing and mattifying ingredients, deeply cleans the skin and controls excess grease.

### 2 ASTRINGENT TONIC

Developed from salicylic acid, this cosmetic product helps reduce grease production and eliminates facial imperfections, giving the skin a matte finish.

### 3 HYDRATING FLUID CREAM

Its formula of azelaic acid, Asiatic pennywort, creatine, allantoin and seaweed helps to hydrate, moisturise and regulate excess grease and shine on the skin.

## Extra care

### 4 GREEN CLAY MASK

It balances excess grease on the face and minimises the appearance of pores, leaving the skin refreshed with a matte finish. Its combination of active ingredients with zinc-PCA and green clay is the key to its purifying action. Use it once or twice a week after cleansing the skin and leave it on for 10 or 15 minutes.

### 5 BLEMISH BLOTTING GEL

Indicated for localised imperfections, this product is formulated with niacinamide, mandelic acid and zinc-PCA, and its main function is to reduce and dry out pimples once they appear. You just have to apply it directly to the area being treated and let it dry for a few minutes. Use two or three times a day, even over make-up.



Facial Clean

# BUBBLE MASK

Cleansing mask,  
effervescent exfoliant,  
formulated with perlite.

It removes grease,  
dirt and impurities from  
the surface of the skin.

Its oxygenating  
micro-bubbles make your  
skin tingle while a layer  
of foam is formed.

It cleanses and improves  
the appearance of the skin,  
leaving it smoother, brighter  
and more uniform.



Learn how to use the Bubble Mask  
exfoliating face mask



# Lycopene

## KNOWN AS RED GOLD

This powerful ingredient, extracted directly from tomatoes, can visibly improve the health of your face.



### 1. Source and harvesting

The tomatoes used for this formula come from a completely natural space in Extremadura, located in a region free from contamination with the exceptional resource of the irrigated fields of the Vegas del Guadiana.

Lycopene joins our essentials as a natural and effective skincare alternative. Its antioxidant power and its ability to protect cells from the free radicals responsible for early ageing make it the best ally to get a unified skin tone.

*The hallmark of today's cosmetics comes from combining legacy and innovation.*





## 2. Processing

The tomato skin is separated using a washing process that captures all the oils from the matrix. The resulting product, miscella, is distilled to obtain the antioxidant-rich lycopene that will later be used in cosmetics.

## 3. Preparation and packaging

In the laboratory, the lycopene is mixed with other essential and natural oils and packaged to protect its colour and sunlight properties.

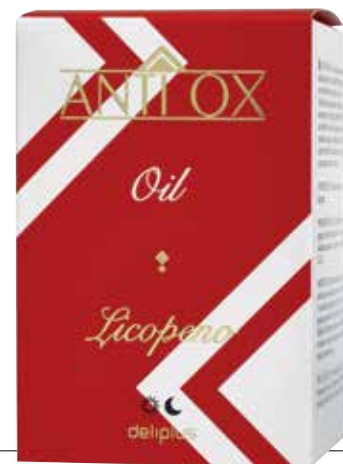


*The result? An optimal formula to care for the skin and protect it from the passing of time.*

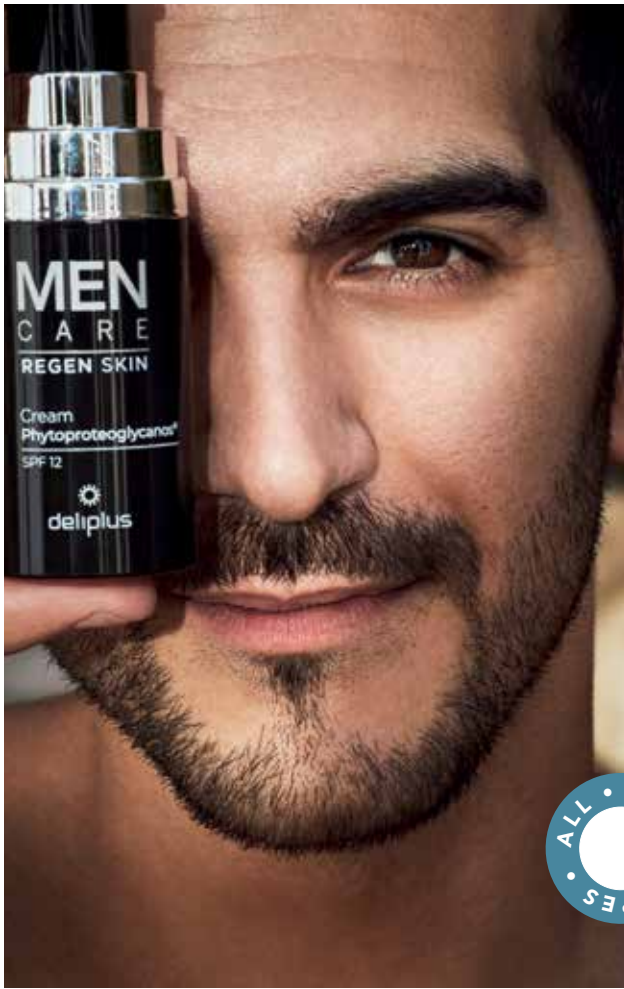
## 4. Sustainability

Thanks to this production cycle, which is a good example of the circular economy, one of the most representative raw materials in our country's agriculture is utilised to the fullest.

Finally, it arrives in our stores as an item aimed at promoting a healthy lifestyle in harmony with the natural environment, free from chemical substances and toxic products.



*Lycopene prevents and helps eliminate spots, improves the appearance of atopic skin and protects the cells from the oxidative stress of free radicals.*



## SPF12 MEN CARE REGEN SKIN PHYTOPROTEOGLYCANOS® CREAM

Light and fast-absorbing face cream that reduces wrinkles and facial lines. It moisturises, improves the elasticity of the face, prevents the harmful effects of pollution on the skin and contains solar filters.

### Active ingredients

- ✓ **Phytoproteoglycanos®** and **organic silicon**, which firm the skin and reduce wrinkles.
- ✓ Stable **vitamin C**, which prevents ageing.
- ✓ **Ectoine**, with an anti-pollution effect.
- ✓ **Hyaluronic acid** combined with **jojoba oil** and **moringa butter** provide hydration and promote a feeling of comfort in the skin.

### Instructions for use

Apply every morning to the clean face and neck with a gentle massage until it is fully absorbed.



## ABDOMEN MEN CARE REDUCING GEL

Its intensive action formula helps combat sagging and localised fat for increased firming and toning.

### Active ingredients

- ✓ **Caffeine**, which helps eliminate skin toxins and contributes to the reduction of localised fat.
- ✓ **Sarcoslim re-shape**, a lipid-lowering ingredient that also firms the skin.
- ✓ Powerful cocktail of **plant extracts** that boost and promote fat removal.

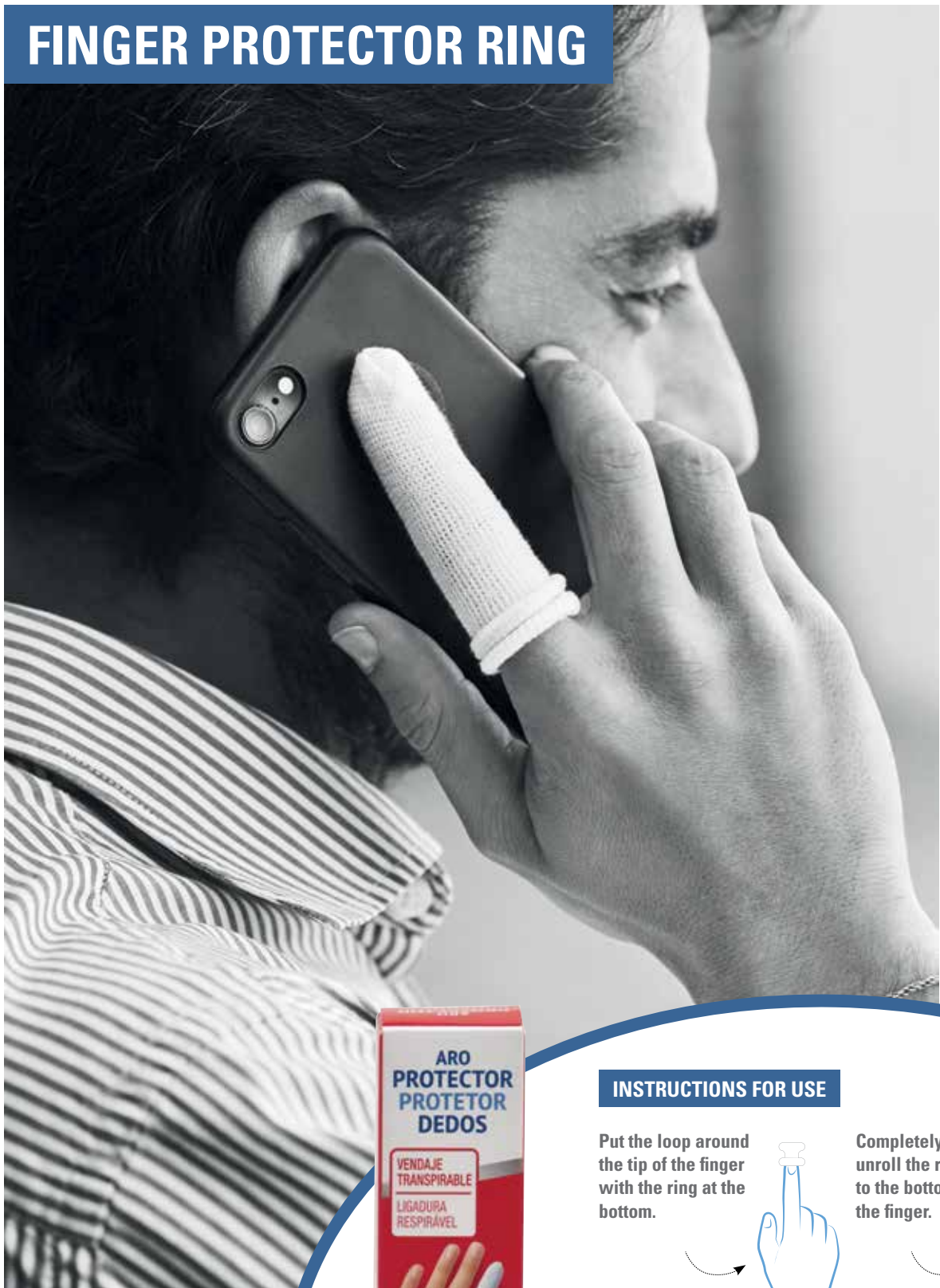
### Instructions for use

Apply once or twice a day to the abdomen and waist, massaging gently in a circular motion.





# FINGER PROTECTOR RING

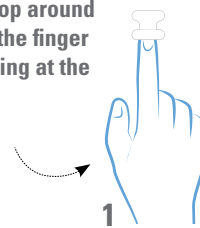


Secure bandages and protect fingers from possible friction or impacts.

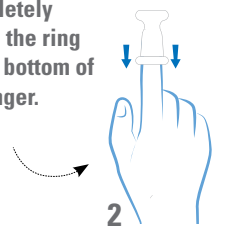


## INSTRUCTIONS FOR USE

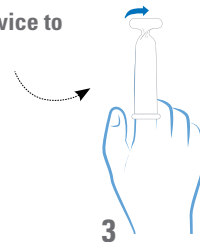
Put the loop around the tip of the finger with the ring at the bottom.



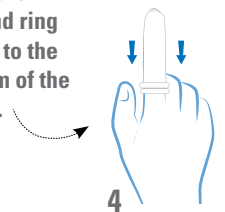
Completely unroll the ring to the bottom of the finger.



Twist it twice to close it.



Push the second ring down to the bottom of the finger.





# Oh my baby!

Delicate baby skin is extremely sensitive and requires special attention. Choose only the best for them, with gels and creams to pamper and keep their skin protected, moisturised and soothed. Tableware with children's designs to help them with their first bites of baby food.

## Paediatric COSMETICS

### Shampoo Gel

Its formula is specially created for extra gentle cleansing. It contains defence complex, which prevents skin dryness and helps strengthen the barrier function. It provides softness and natural shine to the hair.



### Body Balm

It contains ingredients that hydrate and protect the baby's skin for an instant feeling of comfort.

### Face Balm

It nourishes and deeply hydrates the face and neck. Formulated with plant-based omega 3, which notably improves the feeling of tightness in the skin. And enriched with marigold extract to relieve itchiness and create a barrier to external damaging factors.

# We want to eat, eat, eat...!



### Disposable bibs

With a pocket to catch crumbs, hygienic and easy to put on. Comfortable and practical to use both inside and outside the home.

### Spoon for purées & baby foods

With a long handle to reach into most jars and keep the hands clean.

### Anti-drip cup with a soft lid

With a suction-activated valve to prevent drips and a soft silicone lid to help babies transition from bottles to cups.

### Children's plate

With an anti-slip base, easy grip and silicone coating so the plate won't burn when heated up.



### Bottle & nipple cleaner

Effectively remove milk, juice and baby food from bottles, dummies and washable toys, leaving no residues or smells.

**HOW TO USE IT?** Apply a little of the product inside the bottle and carefully brush it with a bottle cleaner. Then rinse with warm water. Thanks to its gentle formula, it is totally safe for babies and children. It does not contain perfumes or colourants and is dermatologically tested.



### Baby wipes for atopic skin

With ingredients like aloe vera, chamomile, marigold, and probiotics, to soothe the skin and keep it protected and hydrated.



# MANICURE LESSON

We show you how to care for your nails, how to file them, and the importance of always keeping them nourished. The home manicure class begins on these pages. Ready to take note?

# express NAILS KIT

## REMOVE

The condition of our nails, the type of polish and even the colour are important when deciding how to remove it.

- **Pure Acetone** is best for permanent nail polishes, dark colours and glitter. After removing it, wash and moisturise to prevent dryness.
- **0% Acetone**, recommended for sensitive hands and nails. Made from moisturising ingredients that nourish and reduce the feeling of dryness in the cuticles.
- **With Acetone**, it removes normal nail polishes with moisturising ingredients to prevent the skin from drying out.
- **Instant 0% Acetone**, fast and easy to use. Formulated without acetone, with rosehip and vitamin E to prevent skin dryness.

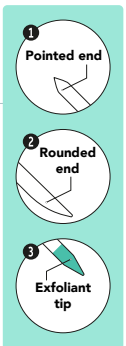


## CLEAN, PUSH AND REMOVE

Use the orange stick at the beginning of the manicure/pedicure to clean the nails and cuticles.

Triple action for:

1. Cleaning under the nail with the pointed end.
2. Pushing the cuticle with the rounded end.
3. And gently removing skin or leftover nail polish with the blue exfoliating tip.



Orange sticks with exfoliant

Wash your hands after using any type of nail polish remover, as even those that contain moisturising ingredients, if not rinsed, can cause nail polish to not adhere correctly.

## CARE

The simple act of drying your hands after washing helps protect the nails and cuticles.



Cuticle Remover Gel

## FILE

It is essential to file the nails to prevent hangnails and define the shape. Do you know how to do it? The movements you make are important to ensure the nails don't break or split. It is advisable to continuously file them from the sides to the centre with gentle movements.



Emery board nail file

Metal nail file

Fibreglass nail file

## MOISTURISE

Keep your cuticles and nails well moisturised to avoid dryness and peeling and to prevent your nails from breaking too easily... they'll look pretty and healthy with a good tone.



Japan Flower hand cream



Vitamin Oil



# FOREST colours

**D**iscover the **Force** collection of nail polishes in autumn tones that strengthen and improve the appearance of nails, giving them maximum shine and luxurious coverage. You won't want to miss these!



no. 991 green



no. 993 brick red

TIME FOR A MANICURE



no. 990 brown



no. 992 blue



no. 994 mustard



no. 995 taupe



**MAKE YOURSELF UP**

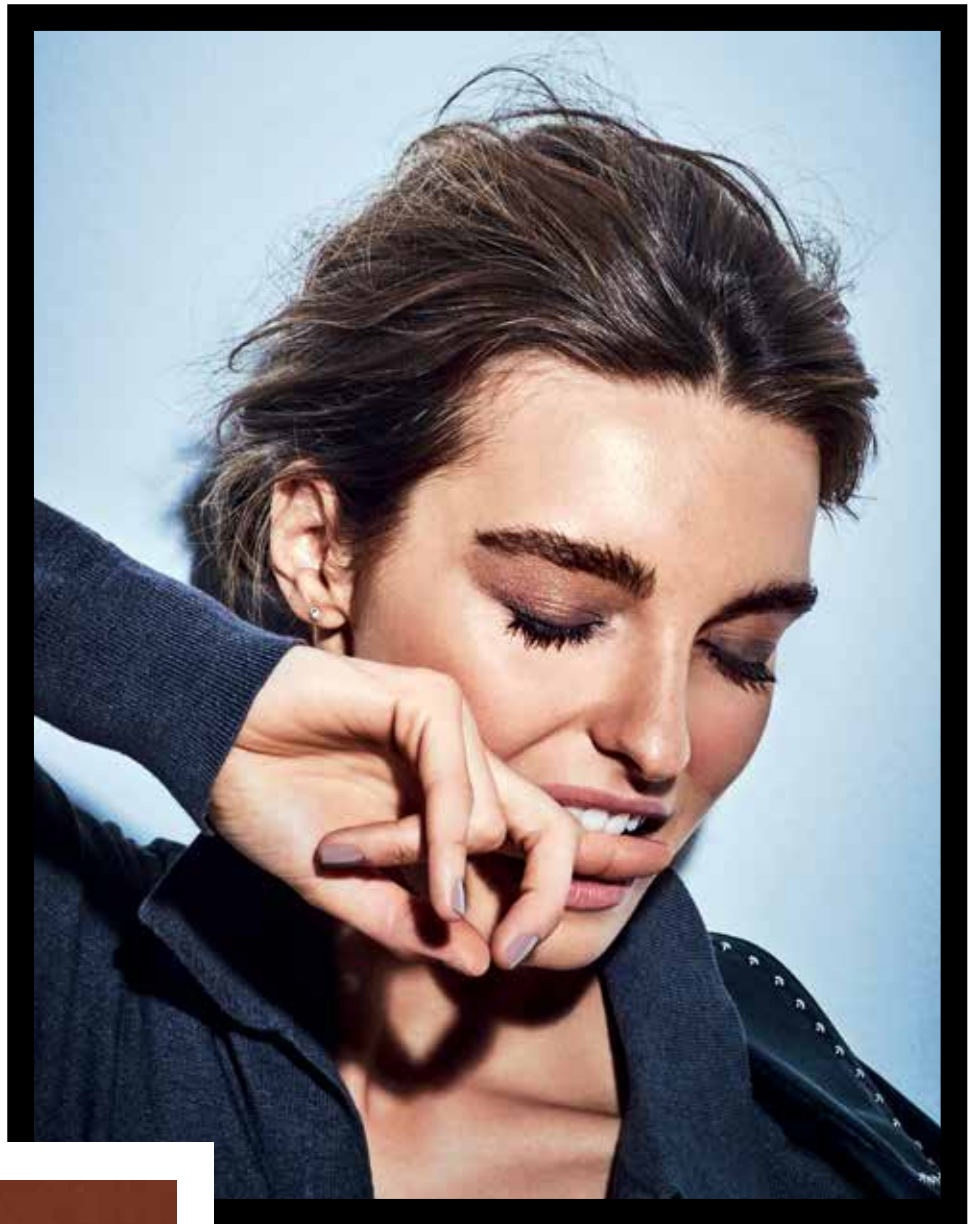
From attractive lines to smokey colours: eyes have been, are and will always be the best blank canvas to express your style. This autumn is all about intense looks, maximalist eyeliners and well-defined waterlines to welcome in a new era.



## SMOKEY EYES

Getting the perfect smokey eyes isn't easy. Anyone who has tried to recreate this style at home knows that it requires a bit of practice to get it right. That is why we're bringing you the best tips.

- Blend **Matte no. 02 Eye Shadow** from the tear duct to the end of the eyelid.
- Work from the middle to the end of the mobile eyelid with the darker pigments (**Eye Shadows Satin no. 09, Satin no. 10** and **Long Lasting no. 07**), focusing on the lashline.
- Finish with a liner using **Brown no. 02 Eyeliner** and apply **Rock & Volume Mascara**.



• **To get this make-up look...**

Eye Shadows Matte no. 02, Satin no. 09, Satin no. 10 and Long Lasting no. 07. Rock & Volume Mascara, Brown no. 02 Eyeliner and Force no. 995 Nail Polish.



### TIPS TO SHOW OFF YOUR EYES

- ✓ If you have greasy lids, use the blender sponge with a bit of translucent powder to dry the area before you start.
- ✓ For long-lasting pigment on the waterline, dry it just before applying the product.
- ✓ Reverse the order and do the eyes first before using concealer and foundation.
- ✓ The best tones for beginners? Neutral, nude and browns. They are impossible to get wrong.



**TOP TIP**

Apply a point of light in the tear duct area, just at the beginning of the upper lashline, to boost the natural shine of your eyes.



↳ **Recreate the model's make-up look**  
Eye Shadows Matte no. 02, Metal no. 19 and Long Lasting no. 05. Eyeliner no. 03 and 4D Volume Mascara.

## NATURAL AND VERSATILE

The key to all-terrain eye make-up is its ability to look fresh and natural.

- Apply **Matte no. 02 Eye Shadow** to the entire surface of the lid. Use **Metal no. 19 Eye Shadow** on the mobile lid and mark the crease with **Long Lasting no. 05 Eye Shadow**.
- Add a touch of colour on the lower lashline with **Eyeliner no. 03**.
- As a final touch, get a flash effect with **4D Volume Mascara**.



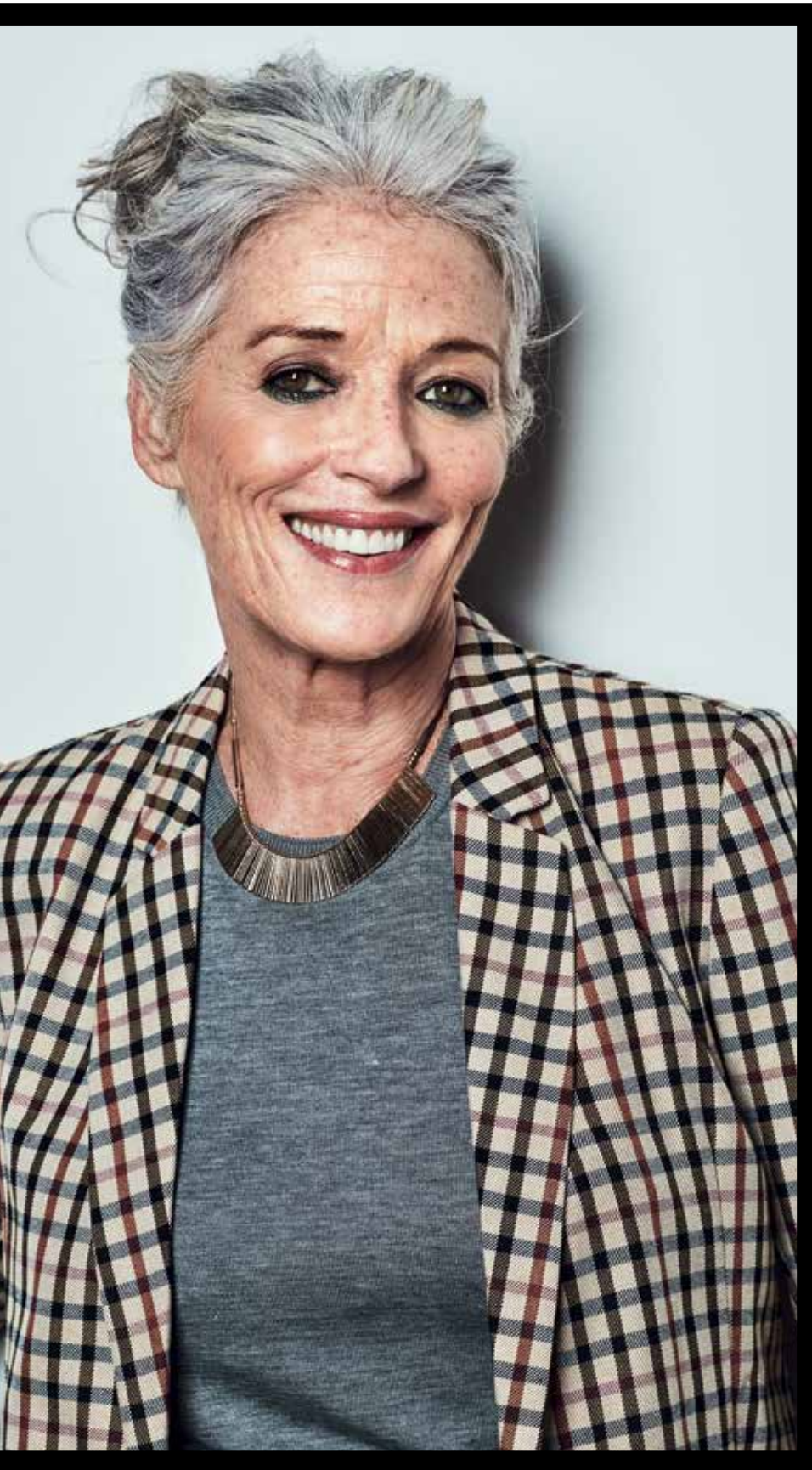
For this make-up look, you'll need: Eye Shadow no. 08, Eyeliner Gel and Maxi Volume Mascara. Force no. 995 Nail Polish and hair accessory (different models and designs to choose from).

## RENEWED PIN-UP

The most famous look from the world of cinema and advertising comes roaring back.

- Add light touches of colour with **Satin no. 08 Eye Shadow** on the lids.
- Use the **Eyeliner Gel** to create a strong line that progressively widens from the tear duct to the exterior of the eye. Boost your lashes with **Maxi Volume Mascara**.

Leave your lips more natural and let your eyes be the focus of all your looks.



↳ • **Recreate the model's make-up look** with Eye Shadows Long Lasting no. 02 and no. 05, 4D Volume Mascara and Eyeliner no. 03

## ENHANCE YOUR EYES

Are you someone who fears adding colour to your usual palette? If you want to take the leap but you're worried you won't recognise yourself in the mirror...

- Choose tones that work in harmony with each other (**Eye Shadows Long Lasting no. 02** and **no. 05**) and that aren't too different from your usual eye shadows. Blend them on the surface of the lid.
- Add an autumn green, like **Eyeliner no. 03**, which gives brightness and depth to the lower lashline.
- Enhance your eyes with **4D Volume Mascara**.

## FROM MORNING TO NIGHT

Looking for a make-up look that can evolve with you all day long? The trick is to start with a foundation that lets you add different layers as the day progresses.

- Start with a soft shadow, like **Satin no. 07**, for brightness and naturalness.
- To generate some drama in the afternoon, add a light smoke to the mobile eyelid using **Metal no. 16 Eye Shadow**. Focus on the exterior area and blend inwards so as not to cover the original pigment.
- Finally, when night falls, grab your **Eyeliner Gel** and draw a thick line on the upper and lower lashes.
- *And voilà!* You just need to lightly freshen up the lashes with **Maxi Volume Mascara** to feel like a queen.



### You can get this look with

Eye Shadows **Satin no. 07**, **Metal no. 16**, **Eyeliner Gel** and **Maxi Volume Mascara**. On the nails, **Force no. 992** Nail Polish.

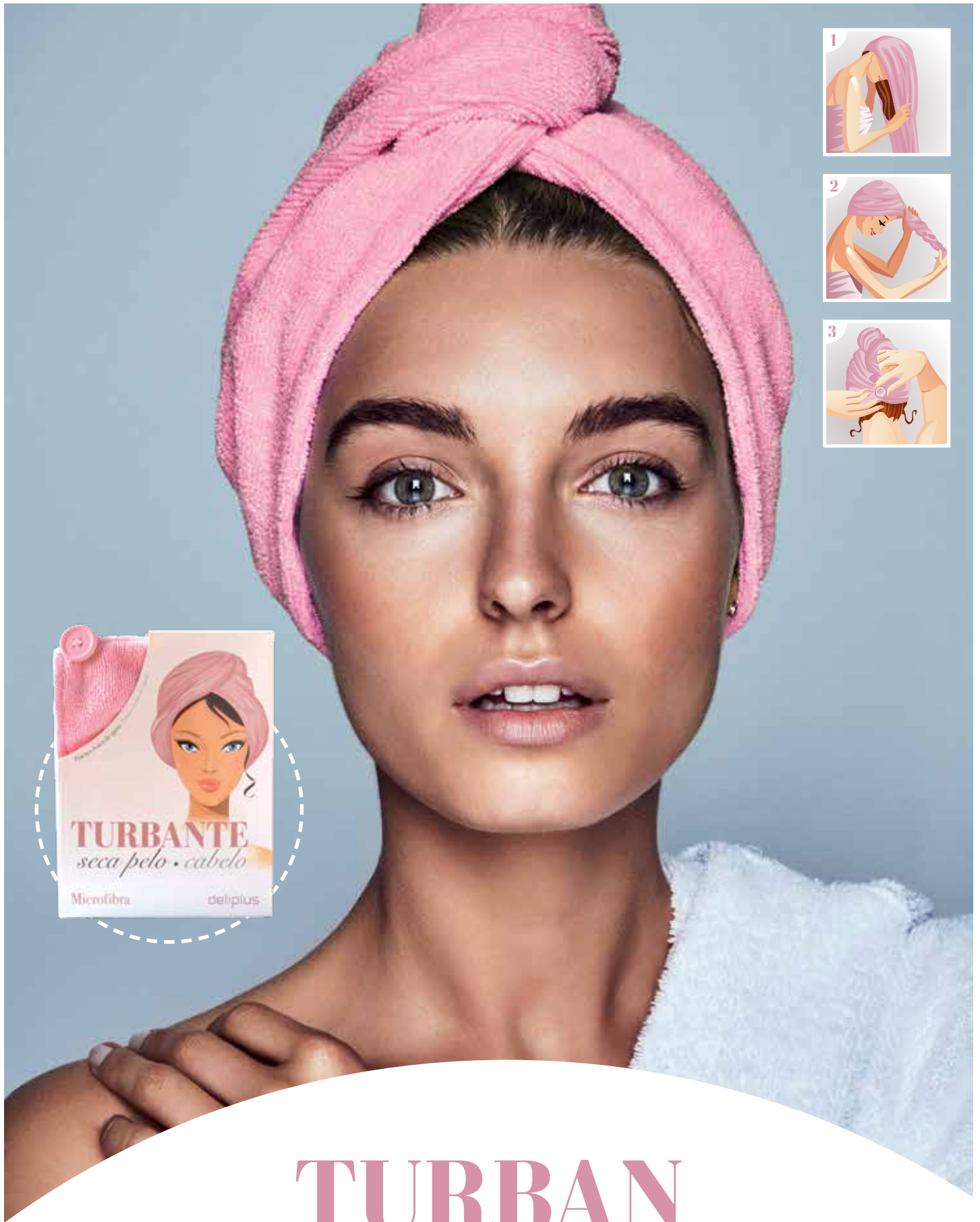


# VANITY CASE *essentials*

They say that September is our second chance to keep all our unfulfilled resolutions made in January. One of the most popular, and difficult to achieve, is to maintain a constant beauty routine. To make it easier, there's nothing like filling your vanity case with this arsenal of cosmetics.



**1 Regen Skin Lip Contour Cream.** Moisturising with strong antioxidant and regenerative power thanks to its lycopene formula. **2 Extra Time For Her.** Women's fragrance with a fruity aroma. **3 Extra Time For Him.** Men's fragrance with citrus and rustic notes. **4 Hand cream with olive oil.** Moisturises, nourishes and smooths the hands. **5 Tea tree oil.** Pure essential oil with innumerable properties. **6 Foot cream with 10% pure urea.** Deep moisture for very dry feet. **7 Vitamin C face cream with SPF 50+.** Daily gel cream that is oil-free, antioxidant, revitalising and brightening. **8 White Rose body spray.** Perfect to perfume the entire body.



# TURBAN

*dry hair*

Microfibre

deliplus

*for her*

MY SOUL  
SUPREME

FOR HIM  
EAU DE PARFUM

MY SOUL  
SUPREME

FOR HER  
EAU DE PARFUM

*for him*

MY SOUL  
SUPREME

MY SOUL  
SUPREME

MY SOUL  
SUPREME