

la perfumería

AUTUMN 2018

de Mercadona

VELVET MATE

DISCOVER THE
COLOURS
OF AUTUMN

BACK TO SCHOOL

EVERYTHING
YOU NEED
FOR THE START
OF CLASSES

BEAUTY 24 HOURS

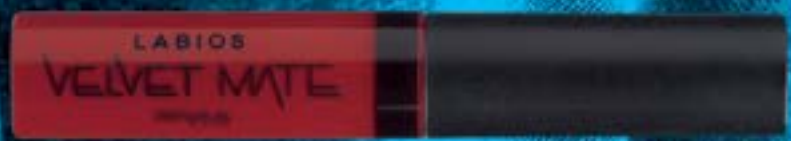
PERFECT SKIN, BODY, HAIR AND NAILS
ANY TIME OF DAY



VELVET
MATE



DÚO
COLORETE
delplus





[PERSONALISE
YOUR MAKE-UP]

S U M M A R Y

06 **BEAUTY 24 HOURS**
The new season is here, but don't worry, we have the magic potion for this autumn. Renew your beauty code so that your skin, face and body are perfect whatever the time of day. Ready for the *rentrée*?

14 **MISSION HAIR**
Did you know that brushing your long hair several times a day brings out its shine and vitality? You just need to choose the right tools to show off enviable long hair.

20 **VELVET MATE**
Pink, purple and cherry for lips and nails but always with a common denominator: a velvety finish. This autumn, join the matte trend.

25 **GOTAS DE MAQUILLAJE**
Learn the art of personalising your make-up. Illuminate, brighten and lighten the tone and sculpt your face.

28 **ONE COAT AND READY**
Dark and neutral tones. Discover the tones for this autumn and give your nails some colour.

30 **BEAUTY PILLS**
Nutricosmetics or oral cosmetic treatments to improve the appearance of skin, hair, and nails, to keep the immune system in shape... capable of acting from beneath the surface to highlight the exterior beauty. Take them as a supplement!

32 **BACK-TO-SCHOOL**
Pen and paper in hand to make a note of everything your children need for the start of the new school year. Are you ready?

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On the cover



The model is wearing:
Eyeliner Gel, Velvet Mate Duo Blusher, Velvet Mate no. 03 cherry red lip gloss and nail polish no. 828.



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BEAUTY 24 HOURS





The new season is here, but don't worry, we have the magic potion for this autumn. Renew your beauty code so that your skin, face and body are perfect whatever the time of day. Ready for the *rentrée*?





After the holidays, our skin goes through changes, it loses its light, elasticity and nutrition. But don't panic, we have the solution. Here is the list of cosmetics you need to be radiant.

MISSION MOISTURISATION

Fighting dry skin is no easy task, it is recommended to moisturise both your face and body on a daily basis. One of the best times? Just after you've stepped out of the shower, when your pores are more open, and before going to bed.

For the face: firmness, nutrition and luminosity with the **Sisbela Cosmetics revitalising and regenerating Diamond face cream** (A). Complete the facial treatment with the **Sisbela Cosmetics**



A



B



C



D



DREAM FRAGRANCES

Did you know that Ikiru means "life" in Japanese? The perfect name for the fragrance that will be part of your life. **Ikiru eau de toilette** for men and for women, two elegant fragrances that stand out due to their timeless, pure and serene character, with an irresistible combination of aromas.

Eye Cream (B), which fights bags, wrinkles and also illuminates; and with the **Sisbela Cosmetics neck and décolleté nourishing firming cream (C)**. And for the body, **Mineral Body Butter (D)** with Dead Sea salts, which makes the skin soft. Apply the Butter to clean and dry skin after you've had a shower and massage it until it is fully absorbed. Use every day to have soft and moisturised skin. It is recommended to exfoliate your skin at least once a week so that the nutrition ritual obtains the best results, to do so try the **Soft Exfoliant Shower Gel (E)**.

PAMPER YOUR SKIN

Passion Fruit Shower Gel (F) and **Melon Mousse Soap for Hands (G)**; you'll love their exotic scents.







THE POWER OF A GOOD SHAVE

Shaving foam for sensitive skin with oat milk and vitamin E.

REMEMBER
The best time of day for shaving is at night, before going to bed. Let's give our skin time to regenerate while we sleep.



YOUR DAILY KIT

Getting back into the routine and returning to work can be a hard slog during the first few weeks. Make your working day a bit more bearable by carrying some products in your purse or handbag to pamper and moisturise yourself and freshen up during the day, you won't regret it. Make a note of what you need:

- ✓ **Deodorant wipes with aloe vera**, these will freshen you up any time of day.
- ✓ **Hydrating Eye Drops**, these quickly and naturally relieve dry eyes.
- ✓ **Calorie and Carbohydrate Control** with chitosan, white beans, zinc and chromium. Take two capsules 10 minutes before your lunch and/or evening meal.
- ✓ **Moisturizing Hand Cream with Aloe Vera** moisturises and calms all skin types.
- ✓ And for the lips, the **Dermik Lip Balm** or the **Lip Sunscreen FPS 15** with karite butter and avocado oil.



THE PLAN? AFTER WORK

After a long day at work, maybe you need to have a meal out or have a drink to unwind. This is when the dermis seems to be drier, a bit tighter and dull. This is the time to calm it and touch up your make-up. Follow these simple steps to be perfect:

- ✓ Spray your face with the **Oat Facial Water**; instant freshness and well-being.
- ✓ Touch up your make-up by eliminating shine, reducing pores and leaving the skin silky and velvety with the **Universal Mattifying Powder**.
- ✓ Add some colour to your cheeks with the **Multicolour Blusher**.
- ✓ Add some autumn tones to your lips and nails. New **Fixed Lipstick no. 11 in raspberry** and for nails, the **Gel Effect Nail Polishes no. 841 in mauve** and **no. 842 in cherry**.



HIT THE RESET BUTTON

It is time to let our skin have a rest, the nightly routine is a key part of our daily beauty ritual. Choose one of these options depending on the needs of your skin at that time.

- ✓ **Dead Sea Clay Face Mask.** Performs a deep cleansing of the skin, eliminating any grease and toxins obstructing the pores. Enriched with Dead Sea clay and minerals, hyaluronic acid, vitamin E, aloe vera and mint oil. Instructions for use: 1. Apply the face mask to the face in a uniform manner, 2. Allow to act for 20 minutes, and 3. Remove and massage until fully absorbed.
- ✓ The **Hyaluronic Booster Concentrate** vials grant even the most demanding and dull skin a radiant, fresh and rested appearance. The perfect beauty treatment for instantly hydrating, tensing and brightening the face.
- ✓ If what you need is an intensive hydrating and refreshing treatment for the eyes try the **Hydrogel Eye Patches**, with Japanese camellia flower and pomegranate extract. The effect this has the following morning will surprise you!
- ✓ Don't forget your body, the **Intensive Night-time Reducing Treatment** with heat effect, its high concentration in active ingredients help reduce localised fat favouring microcirculation, draining and smoothing out the skin.





MISSION HAIR

Did you know that brushing your long hair several times a day brings out its shine and vitality? You just need to choose the right tools to show off enviable long hair.



Shine and straighten

The **Wooden Round Hairbrush** adds shine and straightens hair with the aid of a hairdryer.



No tangles

The **Skeleton Comb** detangles and combs dry hair; adds volume to medium length hair, as well as to ends on medium length and short hair.



Defined waves

Thermal Brushes (available in several sizes) that shape their hair and add volume; for quiffs and defined waves.



The essential

The **Gel Comb** is considered to have multiple uses: an essential support element for use with hair irons; helps distribute the hair mask and set the hair.



Headband

Limited edition hair accessory, paying homage to the 90th anniversary of Mickey Mouse. (several models available).

Markless hair bands

Telephone wire hair bands; their spiral shape leaves no marks, they don't tangle and they don't split the hair when taken off.



Setting

Extra Strong Lacquer

helps set styled hair; it should be applied at a distance of approximately 30 cm. It is removed when brushing, and leaves no residue.



Nutrition

The **Argan Oil Line** with keratin and carotene and jojoba is especially recommended for dry and lifeless hair. **Shampoo, Hair Mask with rinse** and **Hair Mask without rinse.**



MASTER TOUCH

Recover your hair's healthy appearance with the **Argan Oil Hair Mask.** It is recommended to rinse with cold water to close the hair cuticles so it looks brighter and healthier.

Top knot + scarf

Put your hair up in a casual manner and give it some style with a limited edition hair accessory, celebrating the 90th anniversary of Mickey Mouse (several models available).



Choose
your Colour





A tone
for every
occasion

deliplus

VELVET MATE

Pink, purple and
cherry for lips
and nails but always
with a common
denominator,
a velvety finish.
This autumn, join
the matte trend.



Cherry

If you want a more daring *look* in cherry red, go for the **Velvet Mate Lip Gloss no. 03** and the **Velvet Mate Nail Polish no. 828**. *Eyliner Gel* to make your eyes pop, and pink tones on your cheeks from the **Velvet Mate Duo Blusher**. And **Rock & Volume no. 01** in black for the lashes.





Purple

Purple has also become one of the season's tones, dare to wear it on your lips and nails. **No. 01 lip gloss** and **no. 830 nail polish** from the Velvet Mate collection. **Eyeliner Gel** and the natural tones of **Velvet Mate Duo Blusher**. **Rock & Volume no. 01 black eyelash mascara**.

Soft pink

For this make-up look, start by outlining the eyes with the **Eyeliner Gel**, add some colour to your cheeks in natural tones using the **Velvet Mate Duo Blusher**. Velvety lips and nails in light pink. **No. 02 lip gloss** and **no. 829 nail polish**, both from the Velvet Mate collection. **Rock & Volume no. 01 black eyelash mascara**.



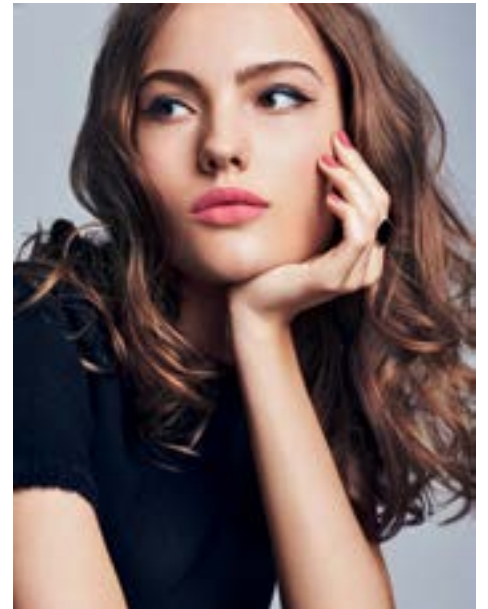
Cherry

Eyliner Gel / Velvet Mate Duo
Blusher / Velvet Mate Lip Gloss
no. 03 in cherry red / Velvet Mate
no. 828 / Rock & Volume eyelash
mascara no. 01 in black.



Purple

Eyliner Gel / Velvet Mate Duo
Blusher / Velvet Mate Lip Gloss
no. 01 in purple / Velvet Mate
no. 830 / Rock & Volume eyelash
mascara no. 01 in black.



Soft pink

Eyliner Gel / Velvet Mate Duo
Blusher / Velvet Mate Lip Gloss
no. 02 light pink / Velvet Mate
no. 828 / Rock & Volume eyelash
mascara no. 01 in black.



GOTAS DE MAQUILLAJE

Learn the art of
personalising your make-up.
Illuminate, brighten, and
lighten the tone and
sculpt your face.

PERSONALISED MAKE-UP

Personalisation is one of the strongest trends in cosmetics and beauty. The idea is to give your skin everything it needs at all times.

It is time to play and customise your make-up foundation, with the aim of achieving bright, light, dark or bronze tones without needing to change the foundation. Here you have the perfect option for your make up for every day of the year.

Gotas de Maquillaje is a collection of pigments created to be mixed with the make-up foundation. You will be able to personalise your foundation by adapting it to your needs at any moment, without having to change the make-up.

Choose the Gotas de Maquillaje tone that best suits your tastes and needs, mix some drops into the foundation to create the effect you want, and even adapt it to your skin tone, whatever the season.

INSTRUCTIONS FOR USE

Apply the amount of make-up that you want to use onto your hand and add a drop of the chosen pigment. Mix together and add more drops until you get the desired result.

Don't forget that it is recommended to shake the product before use.



4 pigments to choose from



No. 01 **Bright Tone**

Suitable for giving an extra bit of brightness to the make-up foundation. Can be combined with rest of the Gotas de Maquillaje range.



No. 02 **Light Tone**

Perfect for lightening or reduce the tone of the make-up foundation.



No. 03 **Bronze Tone**

Adds a touch of bronze to the make-up.



No. 04 **Dark Tone**

Designed to darken and intensify make-up foundations, and also for sculpting the face. Suitable for modulating the tone of the make-up for dark skins.





ONE
COAT AND
READY



Dark and
neutral tones.
Discover the tones
for autumn and
add some
colour to
your nails.



no. 827

ONE
COAT
AND
READY




no. 824



no. 840



no. 825

Tip
To make the colour of your nails last longer, gently file them with a fine grit file before painting them.



no. 826

Cuticle oil
Made from almond oil, castor oil and rosehip oil to moisturise and nourish the cuticles. It also strengthens and stimulates nail growth.



BEAUTY PILLS



Nutricosmetics or oral cosmetic treatments to improve the appearance of skin, hair, and nails, to keep the immune system in shape... capable of acting from beneath the surface to highlight the exterior beauty. **Take them as a supplement!**





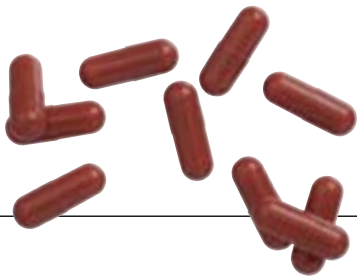
Propolis spray.
Soothes the throat.



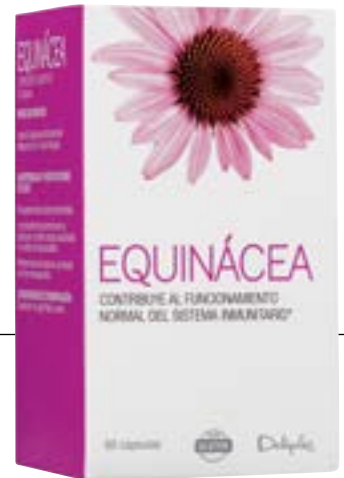
Evening primrose oil
Contributes to maintaining hormonal health.



Hair Nails. Capsules high in biotin and zinc to strengthen hair and nails



Multivitamins with minerals. Help reduce tiredness and fatigue after the holidays. The perfect ally for getting back into the routine.



Echinacea. Contains vitamin C which contributes to the proper functioning of the immune system.



Lemon-flavour vitamin C and effervescent tablets. Vitamin C helps ward off tiredness and fatigue.



Ginseng, Royal Jelly and Vitamin C. These add an extra boost of energy and vitality. With the change of season these help keep your immune system in check.

KIDS HAIR LINE

Clean, detangle and comb the hair of the youngest members of the household. **Shampoo, Conditioner, Detangle Spray and Gel.**

NO MORE HEAD LICE!

To prevent them use **Head lice repellent**. To efficiently treat and eliminate them, use the **Pediculicide Shampoo or Lotion**.



BACK TO SCHOOL

Pen and paper in hand to make a note of everything your children need for the start of the new school year. Are you ready?

TO COMPLETE THE HEAD LICE KIT

A **lice comb** and **Tea Tree Oil**. You can treat them using tea tree oil, a very powerful natural remedy against these parasites. The tea tree plant masks the human smell that head lice find so attractive.



TIP
You can add a few drops of this oil to your usual shampoo. Or you can also mix 25 drops of tea tree oil to half a litre of distilled water, apply and rub it into your hair and scalp three times a day. Then comb with a lice comb. This oil acts as an anti-parasitic, helping eliminate any trace of these horrible little bugs.



THE POWER OF JELLY

Royal Jelly and Propolis vials for children.



CATAPUM!

Catapum arnica stick soothes and comforts your skin. Carry it in your bag when you go to the park, school, or even around the home.

THEIR FRAGRANCE

Peppa Pig eau de toilette and complement.



WASH THEIR HANDS

Kids soap



TWO IN ONE Reversible toiletry bags, several models available.

FOR THEIR HAIR

Elena of Avalor children's hairbrush
and **Mickey Mouse no snag comb**.

Their design with children's characters makes combing children's hair more fun. Easily detangles all hair types.



LITTLE QUEEN

Hair accessories.



FPS30
BB
CREAM



TEZ
PERFECTA





AROMATIC SOAP

• HAND SOAPS WITH EXOTIC ESSENCES •